

October 1, 2018

USE OF THE WOMEN in ENERGY LOGO

PURPOSE: From time to time, our logo is requested by organizations. The purpose of this procedure is to define how our logo can be used and by whom.

POLICY: The WE Logo cannot be used without the approval of the Association. The request should be submitted in writing (e-mail) to the Executive Director. As a measurement tool for approved uses, the use of our Logo must promote:

1. Education that our group has approved in advance
2. Professionalism
3. Membership
4. Leadership

To protect the integrity of our Logo, no changes can be made to our National Logo without written approval by National.

